



- Procedure
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IIA MALAYSIA - ALL STAR VIRTUAL SUMMIT

TRIUMPH  
OVER  
ADVERSITY

7 & 8 December 2021



IIA Malaysia - ALL STAR Virtual Summit intends to share cutting-edge information on current and future challenges affecting internal audit practice in this region. With unique combination of top-rated presentations from past conferences, as well as new incisive presenters, the summit will benefit IA practitioners at all levels of their careers. The event intends to highlight the importance of Internal audit practitioners to assume a more critical role in organisations by discovering enterprise-wide business efficiency, offering strategic insights that improve business performance, and increasing awareness of critical risks to claim triumph over inevitable adversity notably triggered by the pandemic.

COMPLIMENTARY (LIMITED SEATS ONLY)

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# PROGRAMME

## Day 1 7 December 2021

0800 Registration & Welcoming participants

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0900 Opening Remarks by President of IIA Malaysia

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0910 **Session 1** (Individual Session)

### How Recent COSO Guidance Impacts Internal Auditors in a Transformational World

- Understand how to apply COSO's ERM framework to manage Environmental, Social and Governance (ESG) risks.
- Leverage the COSO ERM framework when managing cyber risks.
- Evaluate the types of controls necessary for blockchain and distributed ledgers.
- Develop a practical approach for managing risks of doing business in the cloud.
- Understand how to leverage risk management to manage artificial intelligence risks.
- Apply risk management techniques to manage compliance with laws and regulations.

#### Speaker

**Paul Sobel** Chairman at COSO - Committee of Sponsoring Organizations

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0955 Screen Break

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1000 **Session 2** (Panel Session)

### Leveraging Risk Intelligence to Increase Board Effectiveness

- The evolution of risk landscape: New strategies for continued success.
- Navigate disruptive environment: A more proactive approach to risk.
- New opportunities for leaders to create value, boost performance, and grow businesses.

#### Moderator

**Dr. Eddy Yap** Founder and Managing Consultant of Conductiviti Business Advisory Sdn Bhd

#### Panellists

**Indumon Das** Founder & Managing Director, Beinex Consulting, UAE

**Alvin Chiang** Consultant, Russell Reynolds Assoc

**Chayce Wong Chae Sing** Head, Ethics & Compliance – APAC & MEA, Bausch Health

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1130 Screen Break

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1140 **Session 3** (Panel Discussion)

### Leading in a Post-COVID-19 Recovery

- Finding the right balance between conserving cash and investing in innovations.
- Changes in organisational culture, structure, leadership, and continuous evolution of talent and upskilling.
- Key lessons learned: Adaptability, flexibility, clear communication, and quick decisive action.

#### Chairperson

**Muralitharan Ramasamy** Chief Financial Officer, IPG Mediabrands Sdn Bhd

#### Speakers

**Satpal Singh Dhillon** Chief Governance & Risk Officer PLUS Malaysia

**Adam Zechariah** Associate Partner, Ernst & Young Consulting Sdn Bhd

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1240 Screen Break

# PROGRAMME

## Day 1 7 December 2021

- 1245 [The Role of the Internal Audit in Driving Enterprise Digital Transformation & Innovation](#)
- COVID-19 pandemic has upended today's organisations—affecting business units, functions, and the very core of any organisation. The new reality accelerated business models transformation at unprecedented scale and pace never seen before, inadvertently shifting the risk landscape and impact of Information and Technology. IT Auditing has a pivotal role to play in providing trusted risk perspectives, insights, foresights and guiding enterprise to higher ground. IT Auditing approach needs to evolve to add-value in the new normal. This presentation will focus on:
- The changing IT Audit Focus during and post the pandemic
  - Ways of gathering reliable, valid, sufficient and verifiable evidence during and after the pandemic
  - Modernising & digitalising the IT Audit Function
  - Embracing digitalisation and thinking ahead - Providing Insights and Foresights
  - New ways of focusing on value-addition IT Audits
  - Reporting with impact – Beyond the pandemic
  - Positioning the IT Auditing for Success Post Pandemic
- Speaker**  
**Tichaona Zororo** Director, Digital Transformation & Innovation Advisory, with EGIT | Enterprise Governance of IT (Pty) Ltd, South Africa
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- 1330 End of Conference

# PROGRAMME

## Day 2 8 December 2021

0830 Registration & Welcoming participants

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### 0900 **Session 1** (Individual Session)

#### **The World-Class Internal Auditor**

Over his long career as a CAE and executive, Norman Marks has worked with many internal auditors from around the world. In this session, he will draw from that experience and highlight some attributes that set some of these apart.

Not only were these world-class internal auditors proficient in their auditing skills and knowledge of the business, but they demonstrated:

- Insight
- Active listening skills
- The ability to communicate effectively
- and more

Norman loves to tell stories about these attributes, especially when he is talking about the success of his team members.

#### **Speaker**

**Norman Marks** Author, Speaker, Thought Leader, OCEG Fellow, Honorary Fellow of the Institute of Risk Management

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0945 Screen Break

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### 1000 **Session 2** (Individual Presentation)

#### **Cybersecurity - Are Auditors Ready for the New Normal?**

The cyber risk landscape is continually evolving and the threat level is as high as it has ever been. Regardless of size or industry, all organizations are potentially vulnerable to a variety of different threat actors. In order to formulate an effective audit response, it is essential to build a solid understanding of both the external and internal environments.

Our multipleaward-winning speaker will discuss the following:

- The Changing Landscape
  - Impact of COVID-19
  - Digital Transformation
  - Emerging Technologies
- Cybersecurity – Current Trends
  - Threat Actors
  - Recent Cases
  - Cybersecurity Frameworks
  - Deep Web and Dark Web
- Impact and Challenges for Auditors
- Tools and Skills for Auditors

#### **Speaker**

**Professor Frank Yam** Chairman & CEO of Focus Strategic Group Inc

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1100 End of Conference

# SPEAKERS



## PAUL SOBEL

Paul Sobel is currently serving as the Chairman of the Committee of Sponsoring Organizations of the Treadway Commission (COSO). He was appointed to this role in February 2018. He is leading the Board for a three-year term in the development of guidance and thought leadership on enterprise risk management, internal control, fraud and governance.

In 2020, Paul retired from Georgia-Pacific, LLC, a privately-owned forest and consumer products company based in Atlanta, GA, where he served as Vice President/Chief Risk Officer after being in the Vice President/Chief Audit Executive (CAE) role for seven years. He previously served as the CAE for three public companies: Mirant Corporation, an energy company based in Atlanta, GA.; Aquila, Inc., an energy company based in Kansas City, MO.; and Harcourt General's publishing operations based in Orlando, FL.

Paul has authored or co-authored four books: *Managing Risk in Uncertain Times*; *Auditor's Risk Management Guide: Integrating Auditing and ERM*; *Internal Auditing: Assurance and Advisory Services*; and *Enterprise Risk Management: Achieving and Sustaining Success*.

In 2013-2014 Paul served as Chairman of the Board for The Institute of Internal auditors (IIA), and has served in other IIA leadership roles. In 2012, he was recognized in *Treasury & Risk Magazine's* list of 100 Most Influential People in Finance. He currently sits on the Consultancy Advisory Group for IFAC's International Auditing and Assurance Standards Board (IIASB) and International Ethics Standards Board for Accountants (IESBA). In the past, he served on the COSO ERM Advisory Council for the update to the COSO ERM framework and the Standing Advisory Group of the PCAOB. In 2017, he received The IIA's Bradford Cadmus Memorial Award for contributions to the internal audit profession and was inducted into The IIA's American Hall of Distinguished Audit Practitioners. In 2020 he received The IIA's Victor Z. Brink Award for distinguished service.



## DR. EDDY YAP

DR. EDDY YAP, CIA, CMIIA, CA(M), ASEAN CPA, FCCA, FMIM is the Founder and Managing Consultant of Conductiviti Business Advisory Sdn Bhd and is involved in qualitatively and quantitatively diagnosing issues, formulating solutions, and cultivating changes in various organisations. He has over 23 years of corporate, advisory, and academic experience, and is engaged with various organisations including government agencies, multinationals, public conglomerates, private companies, public sector organisations and universities. Apart from consulting engagements, he actively trains and equips executives and professionals in various professional and personal development programmes, and has coached delegates on the full spectrum of business in areas such as strategic planning, performance management, financial analysis, governance, risk and compliance (GRC), as well as influencing, negotiation, and stakeholder management skills. He is an Associate Professor and continues to publish articles in international peer-reviewed journals, professional newsletters, and speaks at conferences and events. As a practising internal auditor and a member of IIAM for close to two decades, he is currently a Research and Technical Advisory Committee Member.

# SPEAKERS



## INDUMON DAS

An entrepreneur and an award-winning helmsman of Beinex Holdings – the group constituted by six firms spread across three continents – Indumon Das has end-to-end experience in architecting, guiding, leading, and implementing solutions in Analytics, AI, and Machine Learning for the spheres of GRC, Risk & Audit Transformation as well as Digital Transformation.

He is a product champion for Auraa – Augmented Risk and Audit Analytics – a unique single platform solution for Integrated Risk Management, Governance, Audit, Compliance, BCM, and Analytics functions that streamlines risk and audit verticals for enterprises worldwide.

He steers Beinex Digital, a digital transformation entity with a comprehensive suite of independent products focused on addressing specific business gaps, use cases, and needs. It incorporates a spectrum of solutions related to employee health and safety, enterprise product management, performance management, and audit & risk management.

A thought leader who regularly interacts with and inspires the next generation of promising entrepreneurs and problem solvers, Indumon is a regular invitee to premier industry-defining forums marking tectonic shifts in times. He finds himself deeply engaged in productive conversations in those arenas with visionaries who strive for permanent positive change.



## ALVIN CHIANG

Alvin works with Boards to enhance their concept of stewardship and position their companies for future success, achieving a balance between regulatory conformance and shareholder value enhancement to create good corporate governance.

Alvin Chiang partners with regional and international clients on their leadership and governance challenges. Based in Singapore, Alvin utilizes his expertise and experience to help directors and CEOs better understand the nuances of governance, as well as enhancing performance and improving dynamics within their boards. Alvin's work comes as part of a specialized division of Russell Reynolds Associated aimed at helping boards and CEOs face the unprecedented challenges that shape our world. Alvin has spent time in commercial and consulting roles, his last role as the Chief Strategy Officer of a Singapore-listed construction firm. Before that he was a Senior Manager in PwC's Risk Assurance practice, where he advised boards on corporate governance and enterprise risk. Alvin was also part of PwC's Entrepreneurial & Private Business practice, where he worked closely with families of owner-managed businesses on issues relating to family governance. He began his career within the Singapore public service as an engineer in the Land Transport Authority, working on Intelligent Transport Systems.

Much of the corporate activism we see today is the result of an awakened generation's desire to be more actively involved in defining what their world will look like. Perhaps in time, these activists would be seen less like barbarians at the gate but rather as crusaders for better governance.

Alvin holds a BEng in electrical and electronic engineering, with first class honors, from Imperial College London, and an MSc in risk management from New York University's Stern School of Business.

# SPEAKERS



## CHAYCE WONG CHAE SING

Chayce started his career in banking and has over 25 years of global experience in risk management, governance, compliance, strategic planning and process improvement. Prior to returning to Malaysia, he was the Head of Risk & Compliance at a global pharmaceutical company and before that, he held several leadership roles at regional level for multinationals and professional services companies such as AstraZeneca Ltd., Baxalta, Marsh, Protiviti and KPMG.

He currently lead the Regional Ethics & Compliance of Bausch Health, entrusted to establish an integrated governance framework to support business strategies and oversees the implementation of an effective and robust Governance & Compliance Program across Asia Pacific. Prior to this, he was the Group Chief Risk & Compliance Officer of UEM Group where he led the implementation of an integrated risk management and Integrity and Governance Framework to safeguard shareholder value and embed an ethical and compliance culture across the Group.

Chayce has extensive global working experience, covering Asia Pacific region especially China as well as Middle East & Africa, and Latin America with in-depth pragmatic working experience in enterprise risk management, financial risk, third party, corruption risk, and data privacy. He is an active advocate of corporate governance, risk management and integrity. In China, he advised and actively providing training to the Chinese State-Owned Enterprises and spoke regularly for the National Accounting Institute of Xiamen and China Institute of Internal Auditors. He had served as a director on the Global Board of Directors of the Professional Risk Managers International Association (PRMIA) and was a founding director of PRMIA chapters of Beijing and Shanghai. He currently served on the Research & Technical Advisory Committee (RTAC), The Institute of Internal Auditors Malaysia.

Chayce graduated from University of Malaya where he earned his Bachelor of Accounting (Hons). He is a Certified Integrity Officer (CEiO) and a member of Malaysia Institute of Accountants, Professional Risk Managers' International Association (PRMIA), Global Association of Risk Professionals (GARP) and The Institute of Internal Auditors Malaysia.



## MURALITHARAN RAMASAMY

Murali is currently the CFO in IPG Mediabrands Sdn Bhd, a leading Media Advertising Agency in Malaysia. IPG Mediabrands is fully owned by the Interpublic Group based in New York and represents one of the top four marketing communications group globally. Murali's career track record includes senior finance roles in esteemed organisations like Malaysia Airlines, Etihad Airways, Grey Global Group in which his experience spans across multitude of financial, operational, strategic & commercial responsibilities. Murali is a firm advocate of the new-age CFO, out of the box 'lateral thinkers' that provide the cutting edge as valued Finance Business Partners.



# SPEAKERS



## SATPAL SINGH DHILLON

Satpal spent 15 years transforming governance, risk and assurance practices across multinationals across Asia Pacific and the Middle East. Notably he been involved in National Economic Transformation Programs in Malaysia and Saudi Arabia.

Currently at PLUS, Satpal leads the Governance, Risk and Compliance division and has set up PLUS' Sustainability Centre and Program Management Office (PMO).

Satpal lead the PLUS to win Regional and National Risk Awards developed their industry recognized Integrity Programme and has. He is currently playing a critical role to strengthen ecosystem advocacy and ensures that PLUS is resilient in managing uncertainties.



## ADAM ZECHARIAH

Adam is an Associate Partner with Ernst & Young Consulting Sdn. Bhd. He has more than 21 years of experience in providing risk management, corporate governance, corporate finance as well as external and internal audit services.

Adam is a speaker at various conferences on risk management and risk related topics including the Asian Confederation of IIA conference and conducts risk management training and refresher workshops for various organisations. He is also a trainer for a multi-year integrated assurance upskilling programme conducted by EY for a Malaysian Fortune 500 company.

Adam has led various Enterprise Risk Management (ERM) engagements throughout South-east Asia and South Asia across various industries including oil and gas, telecommunications, power & utilities, pharmaceutical and engineering and construction. He is also the engagement lead for corporate governance related work as well as various rapid assessments on organisations' corporate governance practices against the Malaysian Code on Corporate Governance.

# SPEAKERS



## TICHAONA ZORORO

Tichaona Zororo, CIA, CISA, CISM, CRMA, CDPSE, CRISC, CGEIT, COBIT Certified Assessor, is Director, Digital Transformation & Innovation Advisory, with EGIT | Enterprise Governance of IT (Pty) Ltd., an Information & Technology [IT] Advisory firm based in South Africa, Namibia, Zambia and Zimbabwe focusing on advising Boards of Directors, Senior Business Leaders, IT Executives and Management, Modernisation, Digital Transformation and Innovation Advisory, Cybersecurity, IT Auditing, Social Media Governance & Auditing and Governance of Enterprise Information & Technology.

He has several years of in-depth experience in Mainstream IT, IT Auditing, Cybersecurity, Digital Transformation & Innovation Governance and IT Risk across private and public sectors in Africa, Europe, the USA and Asia.

Tichaona is an advisor to a number of Boards of Directors, IT and Business Leaders on Digital and Digital Transformation, Governance of Enterprise IT, IT, Cybersecurity, IT Risk and IT Auditing. He is a member of the Council [Board of Directors] of the Vaal University of Technology, a Member of its Audit & Risk Committee and Governance Committee. Tichaona is a member of the Institute of Internal Auditors Global Content Advisory Council, a Board Member [2012 - current] and the Immediate Past Board Chair of ISACA South Africa Chapter.

A renowned COBIT Subject Matter Expert, Trainer and Advisor, Tichaona is credited for being the first COBIT Certified Assessor in Southern Africa and the 40th world-wide, the first African and person from Africa to sit on the ISACA Board of Directors [2016- 2020 ] and to chair its Audit and Risk Committee [2017 - 2019]. Tichaona participated in the development and review of numerous COBIT publications and ISACA research papers on Big Data, Cloud Computing, BYOD and Outsourced IT Services to mention but a few. He has presented and participated in COBIT expert panels at many COBIT conferences world-wide and was voted the best speaker Africa and Asia CACS 2017. Passionate about everything Digital and Innovation Governance, He is a 2017 recipient of the prestigious ISACA Harold Weiss Award for Outstanding Achievement for his exceptional dedication and achievement that far exceeds the norm in Digital and Innovation Governance. Tichaona is an ISACA Hall of Fame Inductee.

A natural strategist, Tichaona is married to Ruth Zororo. They are blessed with 4 daughters.

# SPEAKERS



## NORMAN MARKS

Norman Marks, CPA, CRMA is a retired senior executive. He works with individuals and organizations around the world, advising them on risk management, internal audit, corporate governance, enterprise performance, and the value of information.

Norman was the chief audit executive of major global corporations for twenty years and is a globally-recognized thought leader in the professions of internal auditing and risk management. In addition, he served as chief risk officer, compliance officer, and ethics officer, and led what would now be called the IT governance function (information security, contingency planning, methodologies, standards, etc.) He managed the Sarbanes-Oxley Section 404 (SOX) programs and investigation units at several companies.

He is the author of these books:

- Risk Management for Success (2020)
- Auditing that Matters: Case Studies and Auditing that Matters: Case Studies Discussion Guide (2019)
- Is your Internal Audit World-Class? A Maturity Model for Internal Audit (2019)
- Making Business Sense of Technology Risk (2019)
- Risk Management in Plain English: A Guide for Executives: Enabling Success through Intelligent and Informed Risk-Taking (2018)
- World-Class Risk Management (2015)
- World-Class Risk Management for Nonprofits (with Melanie L. Herman) (2017)
- Auditing that Matters (2016)
- The Institute of Internal Auditors' Management's Guide to Sarbanes-Oxley Section 404: Maximize Value Within Your Organization (4th edition, 2017)
- World-Class Internal Audit: Tales from my Journey (2014)
- How Good is your GRC? Twelve Questions to Guide Executives, Boards, and Practitioners (2014)

Norman is a retired member of the review boards of several audit and risk management publications (including the magazines of ISACA and the IIA), a frequent speaker internationally, the author of multiple award-winning articles (receiving the IIA's Thurston award in 2004 and 2014), and a prolific blogger.

Norman was profiled by the magazines of the AICPA and the IIA as an innovative and successful internal auditing leader. He has also been honored as a Fellow of the Open Compliance and Ethics Group for his GRC thought leadership, and as an Honorary Fellow of the Institute of Risk Management for his contributions to risk management. In 2018, he was inducted into the IIA's American Hall of Distinguished Practitioners.

Norman can be found at:

- Norman Marks on Governance, Risk Management, and Internal Audit
- <http://twitter.com/normanmarks>

# SPEAKERS



## PROFESSOR FRANK YAM

Professor Frank Yam is the Chairman and CEO of Focus Strategic Group Inc, a consulting firm providing Business and Technology advisory services, with special focus on compliance, internal auditing, IT auditing, risk management and cyber-security. He started his professional career in international auditing and information security in 1984, and has held management positions at KPMG, and a number of multi-national corporations, including several leading international financial institutions.

Professor Yam has been very active in professional and community services and served in leadership role of numerous local and international professional bodies. Most notably, he served six terms as the Director and International Vice President of ISACA International with over 140,000 members around the world. He was also the founder of the ACFE Hong Kong Chapter, and Chairman of the Nomination Committee for ACIIA (Asian Confederation of the Institute of Internal Auditors). Professor Yam currently serves as Governor of IIA Hong Kong. He is a Certified Internal Auditor, Certified Financial Services Auditor, Certified Information Systems Auditor, and Certified Fraud Examiner. He was elected as Fellow of several leading professional associations, including the Hong Kong Institute of Directors, the Hong Kong Computer Society, The Institute of Public Accountants, the Institute of Financial Accountants, and the Hong Kong IT Joint Council.

Professor Yam is a very popular speaker of a wide variety of topics at seminars and conferences for professional organisations and government agencies, including many Central Banks, the World Bank, the INTERPOL and the Asian Development Bank. In recent years, he has been focusing on promoting the awareness and best practices of Innovation based on Design-Thinking, Corporate and IT Governance, Internal Audit, Risk Management and Internal Controls, Frauds, Emerging Technologies, and Cyber-security in the Asia Pacific Region.

Professor Yam is the recipient of numerous awards for his contribution to the profession, including the prestigious International Best Speaker Award by ISACA International, and the top alumni honour, Alumni Achievement Medal, by the University of Waterloo's Faculty of Mathematics. He also has an Executive Master degree in Innovation Leadership, and received the Outstanding Student Award. Recently, he was selected as the ISACA 2021 Outstanding Chapter Leader for his "effective and inspiring leadership".

## ENQUIRY & REGISTRATION

1-17-07, Menara Bangkok Bank, Berjaya Central Park, 105 Jalan Ampang, 50450, Kuala Lumpur, Malaysia  
Tel: +603 2181 8008 ext 210/213/212 Fax: +603 2181 1717 Email: training@iam.com.my Website: www.iam.com.my

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## COURSE DETAIL

Course Title \_\_\_\_\_

Course Code \_\_\_\_\_

Course Date(s) \_\_\_\_\_

## DELEGATE DETAILS

\*Full Name (as per IC) \_\_\_\_\_

\*Designation \_\_\_\_\_

\*Mobile No. \_\_\_\_\_

\*Email Address \_\_\_\_\_

\*Membership No. \_\_\_\_\_

Associate  Professional  Audit Committee  Fellow  Honorary  Student (tick box)

## BILLING DETAILS (For securing registration only)

I hereby commit to pay IIA Malaysia a sum of RM100 should I forfeit my registration / attendance to the All Stars Virtual Summit on 7-8 December 2021, by way of credit card charge.

RM \_\_\_\_\_ Card Type:  VISA  MASTER

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Cardholder's Name \_\_\_\_\_

I understand that any amount drawn from my credit card will first be cleared with the credit card authorisation facility.

Signature (As per credit card) \_\_\_\_\_ Date \_\_\_\_\_

## TERMS & CONDITIONS

- This summit is exclusive to paid Individual Members.
- Register before 30th November 2021.
- No-shows will result in a penalty of RM100, payable to The Institute of Internal Auditors Malaysia.
- The e-Certificate and CPE credit hours will be awarded if participants remain logged in at least 80% of the programme duration and Submit the post-course evaluation on learning outcome within 3 days after the completion of the webinar (late submission will not be entertained).

### CANCELLATION

- Upon registering, participant(s) are considered successfully enrolled in the course. Should participant(s) decide to cancel/transfer their registration, a cancellation/transfer policy shall be applied as follows.
  - a) Written cancellations should be received by 3rd December. Failing to do so will result in a penalty charge of RM100, via credit card.
  - b) Written cancellations/no-show on the day of the workshop will result in a penalty charge of RM100, via credit card.
  - c) No substitution of delegate will be allowed.

### RESERVATION

- The Institute reserves the right to make changes to the venue, date, topic, speaker including cancellation if warranted by circumstances beyond its control.
- The Institute is not responsible for the action, advice or representations of the trainer / speaker.
- Registration will be on first-come, first-serve basis.
- Upon signing this form, you have deemed to have read and understand the registration term and condition and therefore have accepted the terms contained herein.
- Certificates of Attendance will be issued an "E-certificate" via email. For this purpose, it is COMPULSORY to fill in the email address clearly. Certificate will only be given to participant who attended the session in full.

### DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709). The Institute of Internal Auditors Malaysia (IIA Malaysia) hereby inform you that your personal data will be processed, retained and used by IIA Malaysia in relation to this Workshop. Your personal data may also be retained and used by IIA Malaysia to market and promote other training programmes conducted by IIA Malaysia.

### DISCLAIMER

The Institute of Internal Auditors Malaysia (IIA Malaysia) reserves the right to change the speaker(s), date(s) or to cancel the Workshop should circumstances beyond its control arise. IIA Malaysia also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.