



# **INTERNAL AUDIT LEADERSHIP FORUM 2020**

**24 NOVEMBER 2020**

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**SPONSORSHIP PROSPECTUS**

# SPONSORSHIP PACKAGE: EXECUTIVE RM20,000.00 (1 PACKAGE AVAILABLE)

**TAKEN**

## Conference Opportunities:

- **Exclusive Hosting Session:** Opportunity to host one (1) session of a 30-minute duration inclusive Q&A with logo presence as Session's sponsor on presentation deck during sponsored session (*Note: The proposed speaker will be subjected to IIA Malaysia's approval and discretion*)
- **Exclusive Sponsor's Video Loop:** 2-minute video plays of sponsor's advertisements to a maximum of 3 times
- **E-banner:** Sponsor's banner feature during pre-conference and tea break. (*Note: Looping with other sponsor e-banners*)
- Opportunity to host 5-minute live-chat for networking purpose with Conference attendees before the start of the post-lunch session.
- Logo presence on Conference digital backdrop as Executive Sponsor.
- **Complimentary Virtual Delegate Passes:** Six (6) complimentary virtual passes and 10% discount on further registration of up to a maximum of ten (10) delegates.

## ADVERTISING OPPORTUNITIES:

- One (1) banner advertisement in the KIT (IIA Malaysia Newsletter)
- One (1) article in the KIT (IIA Malaysia Newsletter)

*(Note: The above advertising opportunity is valid for six (6) months upon confirmation of sponsorship)*



## MARKETING & PROMOTION OPPORTUNITIES:

- Logo presence with hyperlink to sponsor's website on:
  - Conference Site
  - E-banner
  - E-brochure
  - Social Media Postings
  - EDM

*(Note: Subject to early confirmation of sponsorship and approval of IIA Malaysia.)*

# SPONSORSHIP PACKAGE: PREMIER RM10,000.00 (2 PACKAGES AVAILABLE)

## Conference Opportunities:

- **Panel Member Participation:** Opportunity to nominate one (1) panel member for conference forum session. (Note: The proposed speaker are subject to IIA Malaysia's approval and discretion)
- Logo presence as Panel Session's sponsor on presentation deck during sponsored session
- **E-banner:** Sponsor's banner feature during pre-conference and tea break. (Note: Looping with other sponsor e-banners)
- Logo presence on Conference digital backdrop as Premier Sponsor
- **Complimentary Virtual Delegate Passes:** Three (3) complimentary virtual passes and 5% discount on further registration of up to a maximum of ten (10) delegates.

## ADVERTISING OPPORTUNITIES:

- One (1) banner advertisement in the KIT (IIA Malaysia Newsletter)

(Note: The above advertising opportunity is valid for six (6) months upon confirmation of sponsorship)



## MARKETING & PROMOTION OPPORTUNITIES:

- Logo presence with hyperlink to sponsor's website on:
  - Conference Site
  - E-banner
  - E-brochure
  - Social Media Postings
  - EDM

(Note: Subject to early confirmation of sponsorship and approval of IIA Malaysia.)

**Yes, we would like to participate as a Sponsor in the conference.**

**Sponsor Information**

Organisation : \_\_\_\_\_  
 Contact Person : \_\_\_\_\_  
 Designation : \_\_\_\_\_  
 Address : \_\_\_\_\_  
 Telephone No : \_\_\_\_\_ Fax No: \_\_\_\_\_  
 Email : \_\_\_\_\_

Please tick (✓) and fill where applicable:

**Sponsorship Package**

Executive RM 20,000

Premier RM 10,000

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 Signature & Name

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 Company Stamp & Date

Terms of Payment

Option 1:

**Telegraphic Transfer**

Account name: The Institute of Internal Auditors Malaysia

Account no: 165-301-514-9

Bank Swift Code: UOVBMKYL

Bank: United Overseas Bank (M) Sdn Bhd

Address: USJ Taipan Branch, No 7, Jalan USJ 10-1, USJ Taipan Triangle, 47620 UEP Subang Jaya, Selangor

Option 2:

**Bank Draft and Cheque**

Enclosed is a cheque no: \_\_\_\_\_ for the sum of RM\_\_\_\_\_ made payable to The Institute of Internal Auditors Malaysia.

Kindly send your cheque to the address below.

Please return this duly completed form with the appropriate payment\* to the Conference Secretariat before 3 November 2020.

\* A 50% non-refundable deposit of the sponsorship package cost should be submitted with the booking form; otherwise, the sponsorship package will not be reserved for the applicants.

The Institute of Internal Auditors Malaysia

1-17-07, Menara Bangkok Bank, Berjaya Central Park, 105, Jalan Ampang, 50450 Kuala Lumpur

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